



# Md Ebadur Rahman

Senior Content Writer

## PROFILE

---

Talented SEO content writer with 4+ years of experience writing and editing diverse content across platforms, catering to 10+ industries, adapting styles, voices, and tones. Crafty copywriter with a strategic mindset, aligning copy with goals. A multitasker, managing multiple projects simultaneously. Proven team player, leading a content team for 3 years.

## CREDENTIALS

---

**Sr. Content Writer**, Spring Rain Private Limited (An IT BPO Company),  
Duration: April 2021 – Present, Location: Gulshan-1, Dhaka, Bangladesh

Responsibilities:

Serving a dual role as “Content Writer” and “Editor.”

### As a Content Writer:

- Writing high-quality SEO content for websites, tech docs, and social media copies following brand guidelines.
- Crafting copies, including emails, sales pages, and marketing collaterals for successful marketing campaigns.
- Collaborating with graphic and SEO teams to ensure content delivery within the deadline.
- Performing content review, analyzing the impact, and implementing revisions to drive improved results.

### As an Editor,

- Planning and preparing editorial calendar and guidelines for 3 niche-based website projects.
- Proofreading, editing, and SEO optimizing blog posts for 3 niche-based blog sites to amplify reach and attract traffic.
- Collaborating with content writers, SEO, and graphic teams to ensure quality standards within the deadlines.
- Performing review and analysis to measure content impact and implementing revisions to drive improved results.

## EDUCATION

---

- **Master of Business Administration**, American International University-Bangladesh, Year- 2016, CGPA: 3.48
- **Master of Arts**, English, National University, Year- 2009, Second Class
- **Bachelor of Arts (Hons.)**, English, National University, Year- 2008, Second Class
- **Higher Secondary Certificate**, Commerce, Govt. Tolaram College, Year- 2004, CGPA: 2.80
- **Secondary School Certificate**, Commerce, Year- 2003, Adarsha School, CGPA: 3.31

## SKILLS/TRAITS

---

- Content Writing
- Copywriting
- Editing and Proofreading
- Tech Documentations
- SEO Best Practices
- Research and Analysis
- Brand Communications
- Content Planning and Management

**Content Writer (Remote)**, Dnotch (An IT BPO and Digital Marketing Agency), Duration: January 2022 – February 2023, Location: Morden, Southern Manitoba, Canada

Responsibilities:

- Crafting persuasive copies (website, sales collateral, videos, and social media copy) for 4 clients.
- Collaborating with the marketing team to review and update existing copies to achieve better results.

**Content Writer**, Digital Marketing Team, Web Institute of IT, Duration: January 2019 – October 2020, Location: Narayanganj, Bangladesh

Responsibilities:

- Writing SEO-optimized content for 2 niche-based website projects to amplify reach and attract traffic, maintaining the content calendar.
- Editing and proofreading all the blog posts before publishing and updating the existing content.
- Collaborating with SEO and graphic teams to improve content performance.

## CONTACT DETAILS

---

**Find Me:**

Ta-205, South Badda, Dhaka

**Email Me:**

[ebadur.info@gmail.com](mailto:ebadur.info@gmail.com)

**Get Social:**

<https://bit.ly/ebadurrahmanfb>

**For Networking:**

<https://bit.ly/ebadurrahmanIN>

**Call Me:**

+8801911290083